

RROC Newsletter

It has been a busy six weeks since the former Tourism Regina staff became part of RROC. Here's what we've been working on.

Strategic planning

RROC is working to develop a strategic plan as the basis for our endeavours from 2010 – 2014, and we would love to get your input. Take our [brief survey](#), learn more about [the process](#), and register to participate in a [focus group](#).

CEO in place

After a national search for a CEO, Larry Hiles was [appointed](#) as RROC's President & CEO. Hiles had previously been President & CEO of the Regina Regional Economic Development Authority, while most recently serving as Interim CEO of RROC.

Tourism staff relocated

Former Tourism Regina staff have relocated downtown and are now in the same building as the rest of the RROC staff. Our Visitor Councilors will remain at the tourism cabin on Highway 1 east providing visitor services until September 15.

Canada Saskatchewan Business Service Centre

RROC has taken over management of the [Canada Saskatchewan Business Service Centre](#). The centre, which is a joint initiative between Western Economic Diversification and Enterprise Saskatchewan, provides information on how to grow or start a business in the province.

Winter Guides

Watch for the 2009/2010 Winter Guide to be out in mid-September. This guide promotes tourism members and lists Regina's exciting attractions, events and places to stay, eat and shop. The guide also lists general and travel services.

National Job Fair

RROC intends to participate in the fall 2009 [National Job Fair and Training Expo](#) in Toronto September 22-23 to brand our region as a great place to live, work, visit and invest. Contact [Dauna](#) at 791-1816 for more information or to register.

Newsletters

RROC newsletters will be distributed on a bi-monthly basis. Stay tuned for our new look as we design a RROC brand.

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